



PalClub

GET IN THE GAME



Partnering With Select & Qualifying Businesses To Provide FOREVER FREE Direct Mail, FREE SEO Optimization & Access To Wholesale Printing That Includes Advertising Rebates.

LIMITED SPOTS AVAILABLE!

INDUSTRIES AND MARKET SPACES ARE EXTREMELY LIMITED AND FILL FAST

Our Promise To You: We will absolutely increase your sales using the 4 key methods to an effective marketing approach with our One-Of-A-Kind PalClub Proprietary Marketing Platform.

- 1) FOREVER FREE Direct Mail** – Using our 4-page Monster Brochure (11" x 25.5") featuring 8 to 12 ads offering industry exclusivity that gets seen. Unlike a multiple-page magazine or envelope where you get lost since not everyone looks through the magazine or opens the envelope, eyeballs absolute gets on what is the largest piece of mail a prospect will have ever received. Front & Back Page are rotated for our partners at no additional cost even though there is not a bad spot on our Monster Brochure. **NO LIMIT TO HOW MUCH FOREVER FREE DIRECT MAIL YOU CAN EARN**
- 2) FREE SEO Optimization** – Receive 12 Months of FREE SEO Optimization that guarantees to get you on page 1 of Google within 6 months.
- 3) 2nd Custom Built HTML Website With Money Back Guarantee** – This will be a 2nd pole in the proverbial website pond that doubles your opportunity to be found. You will have a custom website built that has NO LIMITS for links, images, text or features that will be the best website in your industry per your direction and request. We guarantee to get this website on page 1 of Google or you can request a refund after 6 months or 12 months as you receive 12 months of total FREE SEO Optimization with your EBB partnership. Your One-Time Guaranteed Investment is 50% OFF at ONLY \$3,995.00 (Reg \$7,990.00).
- 4) Wholesale Printing Including A 20% Direct Mail Rebate On All Purchases** – Save 30% to 50% over what other online printers charge and receive a 20% advertising credit toward your Monster Brochure Advertising. We use the thickest stocks available and provide very inexpensive custom graphic design and FREE marketing consultations to teach you how to get the best response from your Gorilla Marketing Efforts.

How Can Your Business Qualify For One Of The Industry Exclusive Limited Partnerships?

This is all we need to partner: **1)** A business capable of massive growth from a staffing and volume perspective; **2)** A business desiring a huge competitive advantage over their competitors; **3)** A business that would like to cut their merchant processing costs to ZERO; **4)** A business that wants to massively increase their Bottom-Line Profitability without risk or change.

Contact Paul Johnson @ 407-399-5081 To Apply Or Apply At www.PalClub.biz/GetInTheGame/



Is PalClub available to any Contractor that applies?

Unfortunately, the PalClub Marketing Platform as a whole is not available to every contractor that applies but every contractor can qualify for part of the PalClub Marketing Platform if they apply. PalClub focuses on exclusive partnerships with contractors that meet the PalClub contractors integrity standards.

What will determine if my Contracting Business can partner with PalClub?

The primary factors that will determine if you are a good fit for the PalClub Marketing Platform will be your ability to grow your business, your total monthly credit card charges, your average transaction size, your desire to eliminate 100% of your merchant processing charges and, finally, if your industry category is available in your market? Other factors that also come into play are your online reputation and customer reviews.

What primary FREE Benefits does PalClub offer to Contractors that do qualify for this amazing marketing platform?

PalClub has 5 primary benefits: 1) Forever FREE Direct Mail in our 11"x25.5" 4 Page Monster Brochure; 2) FREE SEO Optimization on a 2nd customized website made for your business; 3) Custom HTML website (a 2nd website for your business) with unlimited links, images, text and capabilities with a 100% Money Back Guarantee on getting this website on page 1 of Google; 4) 20% Forever FREE Direct Mail advertising credits on all printing you purchase at wholesale pricing at www.MonsterWholesalePrinting.com; 5) Have ZERO merchant processing costs that include absolutely no monthly fees and a free state-of-the-art terminal if needed.

What other Benefits are included with my PalClub Contractor Partnership?

Since PalClub offers homeowners a FREE PalClub Membership to obtain special offers, discounts and homeowner improvement information, this ever growing list of homeowners are highly incentive to refer their friends and family to our family of PalClub contractors through earning a referral bonus which is generous to the homeowner but a fraction of the cost of paying salespeople a salary and high commission. As our PalClub homeowners network grows you will find a high percentage of your business will either come from our PalClub homeowner network, through our Forever FREE Direct Mail or our FREE SEO. PalClub has your back so Get In The Game.

Can I get exclusivity in my industry in the 11"x25.5 4-Page Monster Brochure?

Yes, with any ½ or full-page ad, your business would get exclusivity in that industry for whatever markets you wanted exclusivity for our Forever FREE Direct Mail.

Can I purchase advertising in the 11"x25.5 4-Page Monster Brochure?

No, you would have to be an approved PalClub partner to be part of our exclusive 4-Page Monster Brochure.

How does the Website with a 100% Money Back Guarantee work for my business?

PalClub will build you a 2nd website (think of it like a 2nd pole in the proverbial website marketing pond) with unlimited links, images, text or capabilities (this will be absolutely the best website in your industry) for our sale

price of only \$3,995.00 (Reg Low Price Of \$7,990.00) and if we do not have your website on page 1 of Google in 6 months for one of your key search phrases you can request a 100% refund of the \$3,995.00. You can also request a refund after 12 months as well as you do receive 12 months of FREE SEO as an PalClub Contractor partner.

How do I maximize the value of benefits I receive from my PalClub Contractor partnership?

If you allow PalClut to cut your processing costs to ZERO with our Dual Pricing processing platform you will never pay another merchant processing fee for any credit card you accept and receive up to 1% of your monthly processing sales applied toward your Forever FREE Monster Brochure Direct Mail Advertising and another .5% toward SEO on your 2nd website. For every \$100,000 in credit card sales, you receive a total of up to \$1,500 in FREE PalClub marketing benefits.

How much additional bottom-line profit will my PalClub Contractor partnership create?

For the average business on interchange plus merchant processing, most businesses will see an immediate 3% to 4% jump in bottom-line profits and will absolutely see more additional bottom-line profits from the Forever FREE Direct Mail in the PalClub Monster Brochure and eventually more bottom-line profits from the PalClub FREE SEO efforts that guarantees Page 1 of Google. Then factor in the ever growing PalClub homeowner referral network and where you business will be to new levels you never though possible.....and all ZERO RISK.

How does the FREE SEO work as part of the PalClub Contractor partnership?

Once you purchase a website for 50% off at \$3,995.00, .5% of your monthly credit card sales will be applied toward optimizing your website for key search phrases to get your website on page 1 of Google. You pay absolutely no hosting, maintenance or other hidden fees as an PalClub Contractor partner for one year.

Am I able to add content and features to my website forever?

Yes, you are always able to add or modify your website at NO additional cost as an PalClub Contractor Partner.

How much Forever FREE Monster Brochure Direct Mail credit do I earn when purchasing printing at Monster Wholesale Printing.com?

You earn 20% of all your printing purchases (not including the shipping costs or USPS postage costs) that can be applied toward your Forever FREE Monster Brochure Direct Mail advertising costs.

How much will I save by purchasing my printing at Monster Wholesale Printing.com

Most businesses will save 20% to 50% depending on the product and also be enjoying a higher quality of product with the thickest stocks and best coatings available.



PalClub
GET IN THE GAME

Paul Johnson, Chief Pal 407-399-5081